

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
67634-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1257

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	67634	09849388

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/12	10/28/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 6:50 PM 630p Local 12 News Sun 6:30 PM-7:00 PM :30 USPRTV25ACH \$1,500.00 NM									
2	10/28/12	10/28/12	M-Th/Su 430a News	4:30 XM-5:00 XM	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 4:40 AM M-Th/Su 430a News 4:30 XM-5:00 XM :30 USPRTV25ACH \$250.00 NM									
3	10/24/12	10/24/12	M-F 9a-10a	9:00 AM-10:00 AM	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 9:15 AM M-F 9a-10a 9:00 AM-10:00 AM :30 USPRTV25ACH \$650.00 NM									
4	10/25/12	10/25/12	M-F 9a-10a	9:00 AM-10:00 AM	---T---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 9:33 AM M-F 9a-10a 9:00 AM-10:00 AM :30 USPRTV25ACH \$650.00 NM									
5	10/26/12	10/26/12	M-F 9a-10a	9:00 AM-10:00 AM	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 9:33 AM M-F 9a-10a 9:00 AM-10:00 AM :30 USPRTV25ACH \$650.00 NM									
8	10/27/12	10/27/12	6a-8a Local 12 News Sat	7:00 AM-7:30 AM	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
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9	10/24/12	10/24/12	5p Local 12 News at Five	5:30 PM-6:00 PM	--W----	:30	1	\$2,400.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WKRC	F	10/26/12	5:43 PM	5p Local 12 News at Five	5:30 PM-6:00 PM	:30	USPRTV25ACH	\$2,400.00	NM																																	
14	10/24/12	10/24/12	CBS Morning News	7:00 AM-7:30 AM	--W----	:30	1	\$950.00	NM																																		
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1	WKRC	Th	10/25/12	6:58 AM	CBS Morning News	7:00 AM-7:30 AM	:30	USPRTV25ACH	\$950.00	NM																																	
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 5:58 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV25ACH \$2,800.00 NM									
26	10/26/12	10/26/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 5:58 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 USPRTV25ACH \$2,800.00 NM									
29	10/24/12	10/24/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	--W----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 5:54 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 USPRTV25ACH \$1,100.00 NM									
30	10/25/12	10/25/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	---T---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 5:45 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 USPRTV25ACH \$1,100.00 NM									
31	10/26/12	10/26/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	----F--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 5:39 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 USPRTV25ACH \$1,100.00 NM									
34	10/24/12	10/24/12	M-F 730p-8p	7:27 PM-8:00 PM	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 7:53 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV25ACH \$2,000.00 NM									
35	10/25/12	10/25/12	M-F 730p-8p	7:27 PM-8:00 PM	---T---	:30	1	\$2,000.00	NM

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# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



Invoice #	Invoice Date	Invoice Month	Invoice Period
67634-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1257	

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 7:39 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV25ACH \$2,000.00 NM									
36	10/26/12	10/26/12	M-F 730p-8p	7:27 PM-8:00 PM	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 7:29 PM M-F 730p-8p 7:27 PM-8:00 PM :30 USPRTV25ACH \$2,000.00 NM									
39	10/24/12	10/24/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	--W----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 6:13 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV24ACH \$1,400.00 NM									
40	10/25/12	10/25/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	---T---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 6:09 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV25ACH \$1,400.00 NM									
41	10/26/12	10/26/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	----F--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 6:29 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 USPRTV25ACH \$1,400.00 NM									
44	10/24/12	10/24/12	M-F 7p-730p	7:00 PM-7:30 PM	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 7:21 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV25ACH \$2,000.00 NM									
45	10/25/12	10/25/12	M-F 7p-730p	7:00 PM-7:30 PM	---T---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 7:21 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV25ACH \$2,000.00 NM									
46	10/26/12	10/26/12	M-F 7p-730p	7:00 PM-7:30 PM	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 7:12 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USPRTV24ACH \$2,000.00 NM									
49	10/24/12	10/24/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	--W----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$3,200.00									

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**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



Invoice #	Invoice Date	Invoice Month	Invoice Period
67634-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1257	

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/24/12	10/24/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	--W----	:30	1	\$3,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 11:28 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV25ACH \$3,200.00 NM									
50	10/25/12	10/25/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	---T---	:30	1	\$3,200.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ---T--- Spots/Week 1 Rate \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 11:31 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV24ACH \$3,200.00 NM									
51	10/26/12	10/26/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	----F--	:30	1	\$3,200.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----F-- Spots/Week 1 Rate \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 11:17 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 USPRTV25ACH \$3,200.00 NM									
54	10/24/12	10/24/12	Letterman	11:35 PM-12:35 XM	--W----	:30	1	\$1,200.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS --W---- Spots/Week 1 Rate \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 12:33 AM Letterman 11:35 PM-12:35 XM :30 USPRTV25ACH \$1,200.00 NM									
55	10/25/12	10/25/12	Letterman	11:35 PM-12:35 XM	---T---	:30	1	\$1,200.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ---T--- Spots/Week 1 Rate \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 12:32 AM Letterman 11:35 PM-12:35 XM :30 USPRTV25ACH \$1,200.00 NM									
56	10/26/12	10/26/12	Letterman	11:35 PM-12:35 XM	----F--	:30	1	\$1,200.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----F-- Spots/Week 1 Rate \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 11:59 PM Letterman 11:35 PM-12:35 XM :30 USPRTV25ACH \$1,200.00 NM									
59	10/24/12	10/24/12	Late Late Show	12:35 XM-1:35 XM	--W----	:30	1	\$550.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS --W---- Spots/Week 1 Rate \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 1:33 AM Late Late Show 12:35 XM-1:35 XM :30 USPRTV24ACH \$550.00 NM									
60	10/25/12	10/25/12	Late Late Show	12:35 XM-1:35 XM	---T---	:30	1	\$550.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ---T--- Spots/Week 1 Rate \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 12:57 AM Late Late Show 12:35 XM-1:35 XM :30 USPRTV25ACH \$550.00 NM									
61	10/26/12	10/26/12	Late Late Show	12:35 XM-1:35 XM	----F--	:30	1	\$550.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----F-- Spots/Week 1 Rate \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 1:06 AM Late Late Show 12:35 XM-1:35 XM :30 USPRTV25ACH \$550.00 NM									

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**Dallas, TX 75284-1646**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
67634-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
American Crossroads	American Crossroads	1257	

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	10/26/12	10/26/12	Late Late Show	12:35 XM-1:35 XM	----F--	:30	1	\$550.00	
<u>Total Spots</u>							<b>39</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$63,500.00</b>
<u>Agency Commission</u>	<b>\$9,525.00</b>
<u>Net Amount Due</u>	<b>\$53,975.00</b>

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